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* Do you currently visit the zoo by yourself, or do you come with other people?

# Interview questions for Jonathan Rodgers:

## Objectives:

### Motivation for new system:

* How would you benefit from the new system?

### Research into current systems?

* How do you currently promote sponsors for the zoo?
* Where do you store all your information about sponsors?
* What do you currently like and dislike about the current systems?
* How effective is the current sponsorship scheme?

### Expectations of the new system:

* How would you promote sponsors for the zoo on a website?
* What would you like to see out of the new system?
* What would you not like to see in the new System?
* What would you like to see in the new system?
* What would you not change about the current system?

### Research into the client:

* What do you currently do in your job role?
* What issues do you currently find in using in your current system?

### Competitor systems?

* Have you seen any sponsorship schemes from other companies?
* If so, what did you like and dislike absolute their system?

### Research into current workers:

* Is anyone else involved in the sponsorship program?
* If so, what is their Job role?

### Benefit of a new system:

* How could we make your job easier?

### Sponsors:

* How many Sponsors do you have at the moment?
* What types of companies currently Sponsor the zoo?
* Are there any requirements Sponsors must receive in return for sponsorship in regards to promoting them?

# Interview Questions for Phillip Brown:

## Objectives:

### Benefits of new systems:

* What would you expect if you were to sponsor the zoo?

### Comparable Systems:

* Have any other companies approached you to sponsor them?
* Have you seen another sponsorship schemes?
* If so, what have you liked and disliked about the sponsorship?

### History:

* Are you currently or have you sponsors other companies at the moment?
* How do you currently promote your business at the moment and how effective is it?

### Expectations:

* How would you expect for your business to be promoted?
* Do you have anything you specifically want from the company?
* What do you not want to receive and would not like in return for Sponsoring an animal?